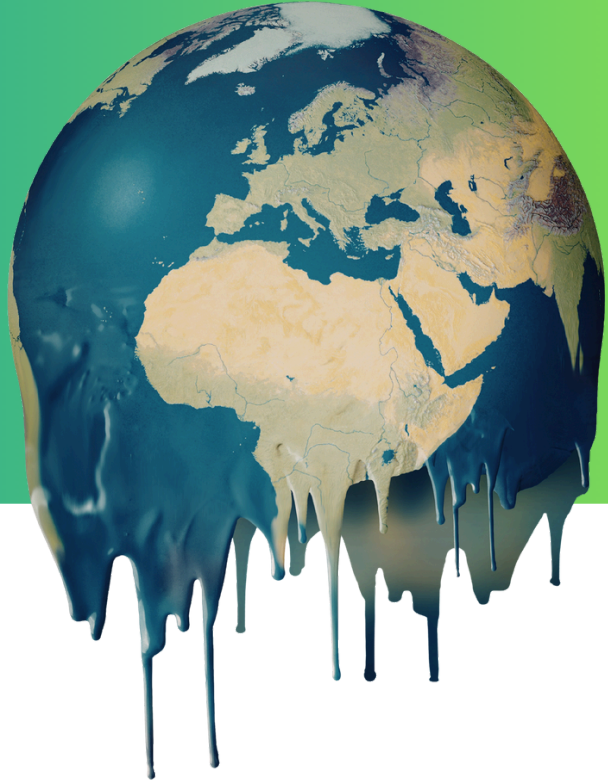




GAIALINK'S

CLIMATE COMMUNICATION FELLOWSHIP

Cohort 2

CREATING CLIMATE LEADERSHIP FOR IMPACT





If it's everyone's
problem,
why does it feel like
no one's conversation?





About the Program

Launched in 2024, Gaialink's Climate Communication Fellowship is rooted in insights from countless workshops and hundreds of on-ground conversations. We realized the gap between climate science and public action isn't about knowledge or awareness – it's about connection.

This fellowship is our response.

We are building a new generation of leaders who can shift the narrative from abstract urgency to relatable action. Fellows learn to question intent, decode narratives, and make climate personal, turning concern into culture, one story at a time.

Objectives of the program



Understand the science of climate change global and local



Explore the psychology behind climate inaction



Craft powerful, emotionally resonant climate communication strategies



Learn how to decode greenwashing in policies, initiatives and corporate climate messaging



Visit sites, conduct research, and design locally embedded campaigns

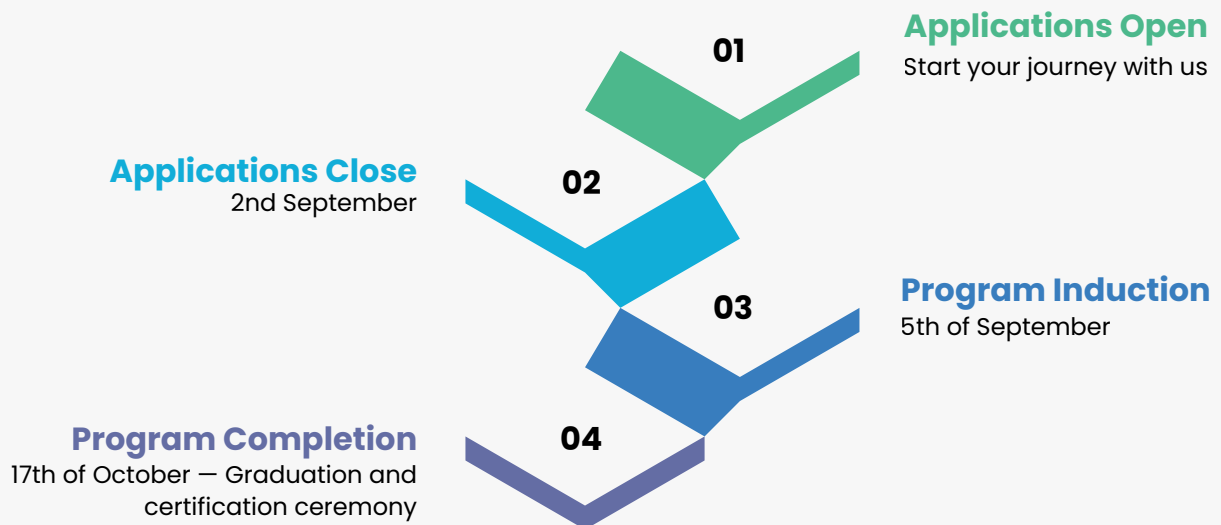




Program Details

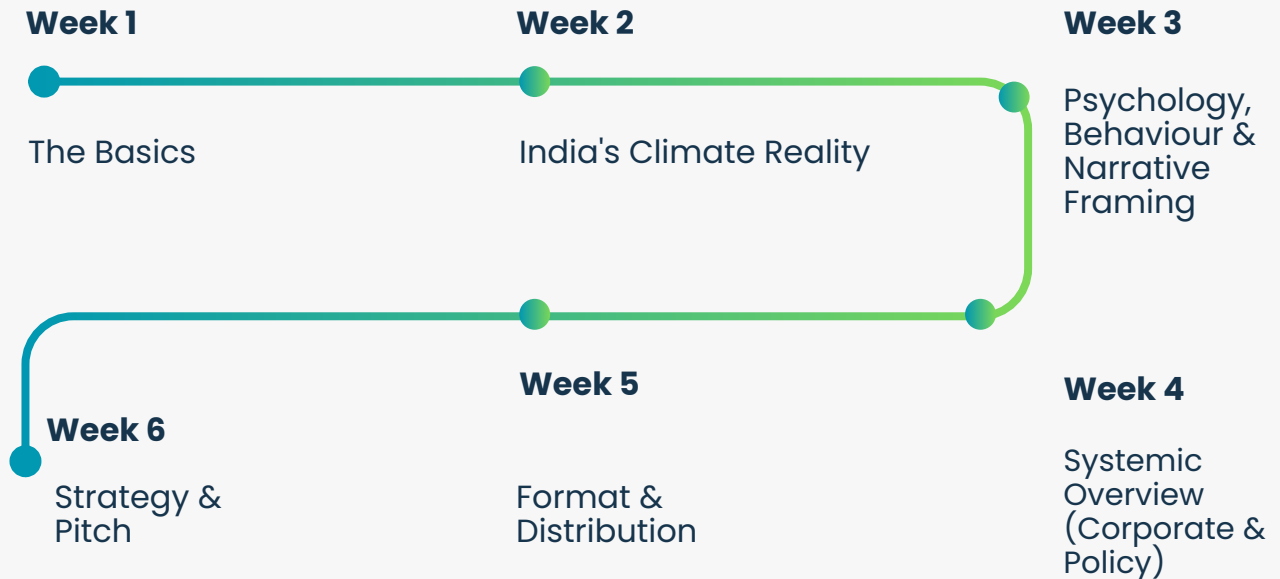
Target Audience	Duration	Program Fee
Individuals between 18-35 years of age	6 weeks intensive program	6,999 INR/-
Time Commitment	Hybrid Format	
At least 6-10 hours per week	Interactive, expert-led virtual workshops on weekdays, paired with immersive, on-ground activities across Delhi-NCR on weekends	

Program timeline





Components of program

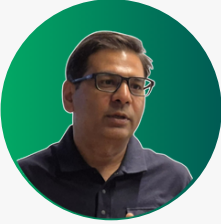


Fellows will be required to develop a campaign with our partner organization to drive sustainable change at the grassroots level, applying the concepts and skills learned during the Climate Communication Fellowship.





Our Experts



Ramneek Bhatia
Chief Catalyst
Habitat India



Manu Maudgal
Pioneering Key Clean
Energy and Climate
Initiatives in India



Itika Goyal
Climate Change Consulting,
Corporate Sustainability
(ESG), Young India Fellow



Bhavleen Singh
Climate Behaviour
Science Researcher



Sailee Rane
Climate Communicator
& Writer, Ecosystem Lead,
Rainmatter Foundation



Nolan Pinto
Communications
Professional,
UnboxingBLR



Iraa Swasti
Narrative strategy lead
Momentum Shifts



Viveka Jani
Climate Educator, The
ClimAct Initiative |
UNFCCC & UNESCO



Nivedita Bansal
Co-founder, Talk Dharti
To Me & NISRG



Jayati Talapratra
Business Sustainability
Faculty, TERI, Springer Author



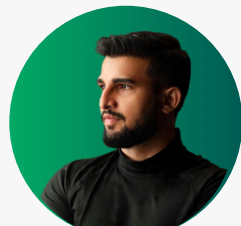
Ravi Kaushik
Founder & CEO,
AIRTH



Dr Ruby Makhija
Founder, Why Waste
Wednesdays Foundation |
Brand Ambassador, MCD



Jyoti
Senior Geospatial
Analyst, WRI



Dr. Gaurav Barhodiya
Assistant Professor,
Department of Environmental
Studies, Ramanujan College



Ninad Dange
Specialist - Awareness,
Marketing and Branding,
Karo Sambhav



Shreya Sharma
Specialist
E-waste Awareness,
Karo Sambhav





Glimpses from **CCF Cohort 1**

The inaugural cohort brought together professionals from climate policy think tanks, climate- tech startups, and ESG teams. Over the course of the program, fellows collaborated with organizations across Delhi-NCR to design and execute real-world campaigns tackling a range of sustainability challenges.



About Us

Founded in 2024, Gaialink is a climate communication platform focused on activating behavior-first action for sustainability.

Our programs and pilots are grounded in **climate psychology**, **ESG strategy**, and **social impact frameworks**, with a deep commitment to collaboration.

Our mission is to close the last-mile gap between climate concern and credible action by designing behavior-driven, community-aligned, and impact-measurable tools for individuals, institutions, and ecosystems

A Team of **25+** Enablers &
Community of **200+ Changemakers & Experts** from Sustainability Space

Born with the Vision,
Driven by Impact.





**Be part of a movement
that communicates not just facts, but defines
the future.**

**HURRY UP AND
REGISTER NOW**



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Sector 47-48, Gurugram, Haryana, 122001

Our Partners

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